

Irene Bellucci

CONTACT

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Portfolio

www.clippings.me/irenebellucci

EDUCATION

Condé Nast College of Fashion & Design

Vogue Fashion Foundation Diploma
2017-2018

University of Florence Political Science

Major: Communication and
Journalism
2015-2016

SKILLS

Languages

Italian : Native
English: Professional
French: High
Spanish: Intermediate

Computer Skills

Pages, Keynote, Numbers
Word, Power Point, Excel
InDesign, Photoshop, Lightroom
illustrator
Outlook
Gmail
Hootsuite
WordPress
CSM
SEO
DMR

INTERESTS

Magazines
Art
Culture
Journalism
Picture editing and photography
PR and communication

Conde' Nast Contract Publishing

New Business Executive

February 2019- Present

- Develop strategies for new clients
- Develop creative contents for new clients
- Management of UK and International requests from clients

LUX Magazine

Editorial Executive

February 2019- Present

- Managing all the new clients
- Creation of contents
- Research of new business opportunity
- Develop new strategies for paper and online
- Organisation and management of all the contents
- Coordination of the editorial workflow

Cartier

Press Assistant

August 2018- January 2019

- Maintaining relationship with Editors/ Features Director from UK publications. (Jewellery and Watch Specialists, Fashion, Beauty, Interiors)
- Management of UK and International press requests.
- Daily support for UK and international photoshoots for Fine Jewellery and High Jewellery accordingly to tight procedure due to security guidelines of the Richemont company.
- Organisation and management of media events.
- Organisation of Vip Dressing with key stylists in the industry.
- Drafting and writing of press releases.

L'Officiel Italia

Journalist

April 2018

- Writing articles for the paper magazine (Fashion, Interiors, Art, Design)
- Editing articles and transcribing of contents
- Create interesting and creative contents related to the target audience of the magazine
- Organisation and management of interviews and features.

Red Milk Magazine (English & Italian publication)

Journalist

August 2017

- Writing articles for the online platform Red Milk.
- Editing/transcribing of contents conversely Italian and English for the online magazine.
- Finding emerging talents in the art and fashion world.
- Organisation and management of interviews and features.
- Liaised with PR and Press Officers of advertising brands.

Switch Magazine/ Switch Magazine Sposa

Editor at large

July 2015

- PA to the Editor in Chief
- Journalist/ Fashion Editor
- Content creator for shopping pages for fashion/ design/interiors.
- Content creator of "Top Switchers" features (online/print) with casting of new faces in the fashion industry.
- Liaised with PR and Press Officers of advertising brands.
- Management of the editorial staff of the magazine.
- Commissioning photographers and stylist/organisation of shooting.

Tuscany People

Journalist

June 2015

- Lifestyle features writer.
- Find new and creative contents for the online magazine specialised in lifestyle and events.

The art of being humans- www.theartofbeinghumans.com

Founder

November 2014

- Creation of a personal website through the WordPress platform.
- Daily publication of creative contents, articles and shopping pages (Fashion, Beauty), Design.
- Writing of SEO orientated contents.
- Liaised with PR of emerging fashion brands.