

Terrence Russell

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Experience

JANUARY 2010 - PRESENT

WIRED - Marketing Dept., New York, NY - *Contributing Writer (Freelance)*

- Craft sponsored content, promo copy, and collateral for marketing team.
- Provide market research for assigned promotional events and campaigns.
- Present on behalf of WIRED at brand events.
- Projects: WIRED CES Tours, WIRED Store, WIRED Cafe, #MakeTechHuman, The Connective.

APRIL 2014 - MAY 2015

Karga Seven Pictures, Los Angeles, CA - *Writer (Contract)*

- Pitched, wrote, and polished scripts for assigned television shows.
- Collaborated with producers, directors, and showrunners on development of show structure.
- Researched and pitched episode topics and segment treatments.

MAY 2008 - MAY 2014

Various Print & Online Publications, San Francisco, CA - *Freelance Writer*

- Developed, researched, and wrote pieces ranging from reviews, FOB items, profiles, and columns.
- Bylines: Popular Science, WIRED UK, FastCo, Industry Standard, Wirecutter, Venturebeat

AUGUST 2006 - MAY 2014

WIRED Magazine & Wired.com, San Francisco, CA - *Writer-Researcher (Freelance)*

- Covered startups, gadgets, and entertainment for magazine FOB and web sections.
- Reviewed and tested consumer electronics for Gadget Lab's print/web verticals.
- Fact checked magazine FOB items and features as member of magazine's research department.

JUNE 1997 - SEPTEMBER 1999

AOL - Digital City SF, San Francisco - *Chat Host/Columnist*

- Hosted weekly online chat room targeted at Bay Area youth.
- Represented Digital City SF at user social events.

Education

SEPTEMBER 2000 - MARCH 2003

University of California Davis, Davis, CA - *English*

MARCH 1999 - MAY 2001

Solano Community College, Suisun, CA - *A.A. - Liberal Arts*