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The Acorn

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The Acorn Team Celebrates the Launch of Its Seminal Kickstarter Campaign

Hassle-Free Universal Fan Speed Indicator Device Determined to Give Fan Owners Peace of Mind

Atlanta, GA: Today, the creators of The Acorn, an aftermarket ceiling fan attachment that indicates any fan's current speed setting by a simple tug, are proud to announce the launch of their product's crowdfunding campaign on Kickstarter. After a year's worth of imagining, designing, prototyping, revising, and fully inventing [The Acorn](#) from scratch, Team Acorn turned to the Kickstarter community to help raise the seed money necessary for the first manufacturing run of their device.

When speaking of his initial idea for The Acorn, founder Chris Barisich narrates a collective story of sheer annoyance and impatience born of a life's worth of disobedient and deceitful ceiling fans. Chris relates, "So for years, it's driven me nuts every time I've had to use my fan. I can't figure out what speed it's on, and while it's spinning, I've got to stick my hand up in the blade to make it stop. It's frustrating and ridiculous. Though it's a small issue, it happens repeatedly throughout our lives. And with the help of the Kickstarter community, The Acorn is going to solve that problem forever." And with over 237 million ceiling fans in the United States alone that would benefit from this technology, the success of The Acorn's Kickstarter truly relies upon reaching as many of those fans' frustrated owners as possible.

With the successful conclusion and reward fulfillment of [The Acorn's Kickstarter campaign](#), its creators will begin implementing the next steps of their entrepreneurial plan as follows:

- Further increase awareness of their product with the ultimate goal of having The Acorn **stocked in every major home improvement and home decor store** around the nation.
- **Garner the attention of venture capitalists** after having their device and ideas vetted by the general public with the Kickstarter campaign as their proving ground.
- **Trailblaze their own career paths as inventors**, kick-starting the process of transforming their bevy of other product ideas into realities.

About The Acorn's Creators: The Acorn, created in 2013, was completely designed and engineered in house by a team of three enterprising students – Chris Barisich, Matthew Dieffenderfer, and Ross Muhlenberg – all on the verge of graduating from various programs at the Georgia Institute of Technology. As entrepreneurially-minded techies, they each bring a diverse set of skills and experiences to the design table, which include previously managing teams of engineers, coordinating multi-million dollar technical projects, and founding other technology-based businesses.