



The **Fred Hollows**  
Foundation

## **MEDIA ADVISORY**

**Contact:**

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Embargoed to February 26<sup>th</sup>, 2018

### **Gabi Hollows to be appointed as new president for the Fred Hollows Foundation**

**WHAT:** The Fred Hollows Foundation will introduce newly appointed president Gabi Hollows at a press conference. Wife of founding director Fred Hollows, Gabi will be taking over the organization due to the recent death of her husband.

Gabi will be speaking on behalf of the foundation about her vision in continuing the success and legacy of her husband's work around the world.

**WHO:** Press, sponsors and supporters of the Fred Hollows Foundation are welcome to attend. Following her speech, Gabi will be available to answer questions from the press.

**WHEN:** Monday, March 24, 2018 at 11am

**WHERE:** Cobo Center  
One Washington Blvd.  
Detroit, MI, 48226

**QUESTIONS?** For more information on the event or for further interviews, contact **Sophie Torcello** at the Fred Hollows Foundation, (313) XXX XXXX.